
Kinokuniya to open first Georgia store in Atlanta, the 21st store in the USA

Kinokuniya Company Ltd. (Chairman and President Masashi Takai) is pleased to announce the opening of its Atlanta Store (Johns Creek, GA), in June 2023. This will be the 21st Kinokuniya store in the USA. Its retail space will be the second largest in the country, following the New York Main Store, making this Atlanta bookstore a flagship for the southeastern USA.

The Atlanta metropolitan area, where Johns Creek is located, is the largest in Georgia, and the ninth largest metropolitan area in the USA. It is home to the headquarters of numerous world-class corporations, including Coca-Cola, Delta Air Lines, and CNN. Hartsfield-Jackson Atlanta International Airport, admired as "the busiest airport in the world" operates there. Atlanta is world renowned for its business, politics, and culture, and was home to the 1996 Summer Olympics.

Since the opening of its first overseas store in San Francisco in 1969, Kinokuniya has continued to evolve over the years. The Atlanta Store will offer a wide range of books, especially manga, which has been gaining popularity in recent years, as well as high-quality, functional, and well-designed Japanese stationery and general merchandise, aiming to become a center of Japanese culture in the Atlanta area.

In addition, taking advantage of cooperative relationships with various companies, brands, and the local community, the Atlanta Store will actively develop exclusive products available only at Kinokuniya, and hold events such as author/artist signings. While absorbing the diverse cultures of the local Atlanta community and its residents, the store will be a space where people with different cultures and values can gather and stimulate each other's intellectual curiosity. As it integrates into the local community, it will also serve as a foothold for business expansion in the Southeastern USA, which has seen remarkable population and economic growth in recent years.

About Kinokuniya Atlanta Store

Address: 10820 Abbotts Bridge Rd. Suite 1000, Johns Creek, GA 30097

Space: 11,200 SQFT

Opening Hours: 10:00am – 8:00pm

Products: Books, stationery, general merchandize, various anime goods, Ghibli goods, Godzilla goods, Gundam plastic models

About Kinokuniya

Founded in 1927, Kinokuniya is one of the largest bookstore chains in Japan, with a history spanning more than 95 years. Since opening its first overseas store in San Francisco in 1969, the company has expanded its overseas business to include locations in the United States, Singapore, Taiwan, Indonesia, Malaysia, Thailand, Australia, the United Arab Emirates (UAE), and Cambodia. In Vietnam, it partnered with FAHASA, the largest bookstore in the country, in 2016 to sell Japanese books at the FAHASA store.

Kinokuniya runs its overseas stores based on three fundamental principles: 1) to contribute to the improvement of reading culture as a "local-based" bookstore that accommodates a wide range of readers, not only Japanese expatriates; 2) to serve as a base for Japanese culture by providing content and services originating from Japan; and 3) to serve as a crossroads of various cultures and contribute to mutual understanding among people across linguistic and ethnic boundaries. "BOOKS Kinokuniya" is now widely recognized in the countries where it has stores, and the locally hired employees, who love books, are playing a central role in improving our product range and services.