

**Kinokuniya Ario Otori Store Opening in October 2020**

Kinokuniya Company Ltd. (Chairman and President Masashi Takai) is pleased to announce the opening of its Ario Otori store (Nishi-ku, Sakai-shi, Osaka), the third Kinokuniya book store in Sakai, in October 2020. Prior to the inaugural opening, customers can purchase books from our temporary store that was opened on 16<sup>th</sup> July 2020.

**【Kinokuniya Ario Otori Store】**

Location: Ario Otori, 3-199-12. Otori-minami-machi, Nishi-ku, Sakai-shi, Osaka

**【Temporary Store】**

Opening date: 16<sup>th</sup> July 2020

Store location: Ario Otori 3<sup>rd</sup> Floor (adjacent to the location of the new store)

Size: 139m<sup>2</sup>

Store range: Books, Magazines

Magazines, along with newly published and acclaimed books, will be sold, allowing customers to satisfy their love of reading even before the new store opens.

**【New Store】**

Opening date: mid-October 2020

Store location: Ario Otori 3<sup>rd</sup> Floor

Size : 1,190m<sup>2</sup>

Store range: Books, Magazines, Stationery, CDs and DVDs

Manager: Yohei Konokawa

**【Ario Otori】**

Ario Otori opened in March 2008. With a total shopping floor area of 40,000 m<sup>2</sup> and a parking lot with 2,500 spaces, it is one of the largest malls in Sakai. It also houses Ito-Yokado, Toho Cinema, and over 150 speciality shops.

Historically, the Otori area flourished because of its proximity to the Otori Grand Shrine. Now, visitors from all over Japan come every fall to see the Otori Danjiri Festival. It has become a central area of the Nishi district of Sakai city, and seen rising popularity among young families as a residential district in which to raise their children, with great potential for future development.

**【Store concept】**

“It’s fun to spend time alone. It’s much more fun being with you.” ~Interactive Stage~ Ario OTORI

The Ario Otori Kinokuniya store aims to provide a space for each customer to explore their interests and new possibilities. Perfectly suited for casual visits or a place to bring the entire family, the store is a place where people gather and discover new things in everyday life.

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