



Kinokuniya Named as an Exclusive Agent for University of Toronto Press

Tokyo, 14 October 2020 - Kinokuniya Company Ltd. (Chairman and President Masashi Takai) is pleased to announce the signing of an agreement with University of Toronto Press (President, Publisher, and CEO John Yates), by which Kinokuniya becomes the exclusive sales agent of academic journals published by University of Toronto Press for institutional customers in Japan from September 2020.

University of Toronto Press is one of the largest university presses in the world, with more than 115 years of publishing experience. The publisher entered a partnership with Kinokuniya with a view to contribute to further development of academic research conducted in Japan. Kinokuniya will work hard to promote University of Toronto Press's journals by utilizing its sales channels for institutional clients while improving marketing functions, customer services, and distribution through the cooperation between both companies.

University of Toronto Press

University of Toronto Press is a leading academic publisher in Canada, and is one of the largest university presses in North America, with particular strengths in the social sciences, humanities, and business. As a not-for-profit Canadian publisher, University of Toronto Press is dedicated to innovation in publishing and the sustainability of academic journals in an increasingly competitive journal publishing environment. University of Toronto Press helps their partners achieve goals in the most efficient and cost-effective manner, and has inspired them to innovate in areas such as digital and multimedia publishing.

Kinokuniya Company Ltd

Established in 1927, Kinokuniya Company Ltd. is the largest bookstore chain in Japan with a history spanning more than 90 years. Its institutional sales division currently has 28 sales offices in domestic areas stretching across Japan from Hokkaido to Okinawa, and 5 divisions specialized in respective products and services. Also, there are 6 sales offices and 3 export offices outside of Japan. Kinokuniya carries out a wide range of businesses, providing high-quality solutions in the procurement of Japanese and international books, journals, databases, and eBooks; in the provision and installation of educational and research facilities and equipment; as well as in the assignment of contracts to outsource library operations on behalf of universities and local governments alike. Kinokuniya is also working as a subscription agent contributing to the development of Japanese academia while having business relationships with more than 3,000 publishers and academic societies worldwide. In addition to University of Toronto Press, Kinokuniya is promoting high-quality academic journals by working as an exclusive agent in Japan on behalf of renowned university, academic society, and non-profit publishing houses, including AIP Publishing, The American Physical Society, The Optical Society of America, The American Society of Hematology, Cambridge University Press, The MIT Press, The Rockefeller University Press, The University of Chicago Press, The University of California Press, and Canadian Science Publishing.